

# 国家级经济技术开发区 广州·增城

National-level Economic & Technological Development Zone  
Guangzhou-Zengcheng



# 增城-广州城市副中心

Zengcheng, a Sub-center of Guangzhou City

增城位于广州东部

Zengcheng is located in the east of Guangzhou

面积1616平方公里

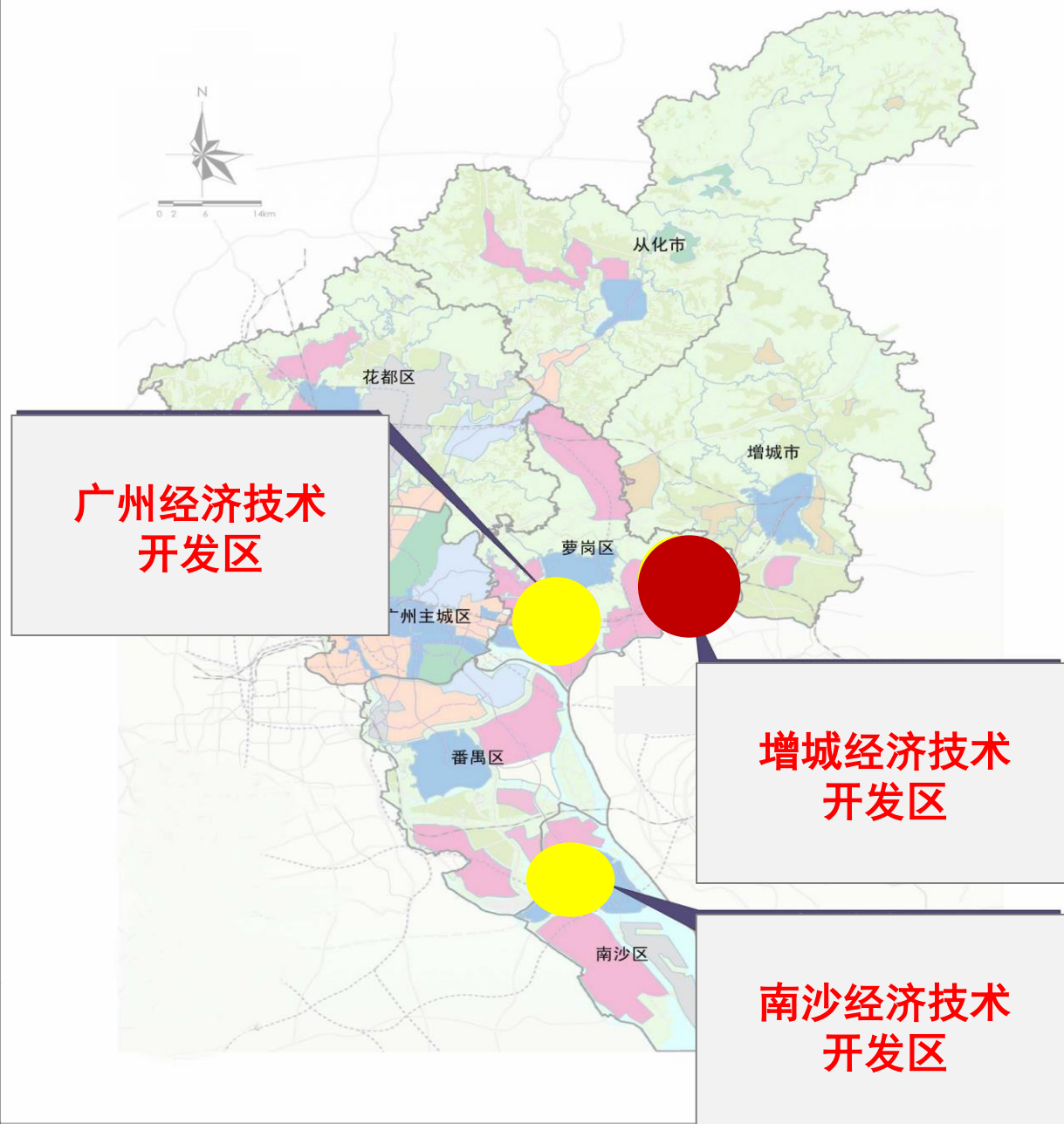
It covers a total area of 1616 square kilometers

增城开发区是广州三大  
国家级开发区之一

Zengcheng Development Zone is among the  
top three national development zone of  
Guangzhou.

被定位为广州先进制造业基  
地和战略性新兴产业综合发  
展基地

Zengcheng is positioned as advanced  
manufacturing base and strategic emerging  
industry base.





# 优越的区位优势

A good location and convenient transportation



## 处在广州-东莞-深圳-香港黄金走廊的重要节点

Zengcheng is the gateway to Dongguan, Shenzhen and Hong Kong



增城市在珠三角位置图

Location Map of Zengcheng in Pearl River Delta



# 优越的区位优势

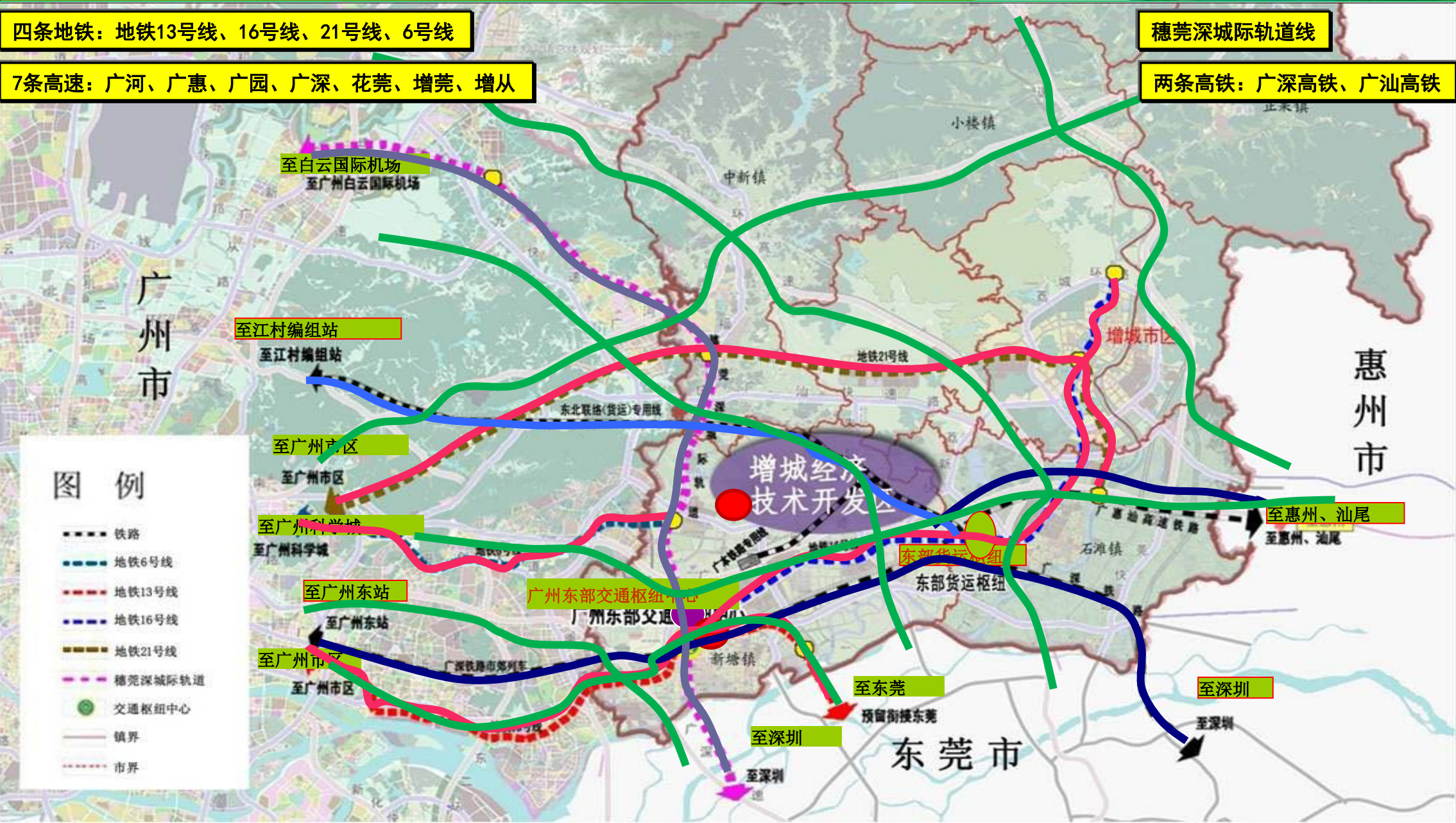
A good location and convenient transportation

四条地铁：地铁13号线、16号线、21号线、6号线

7条高速：广河、广惠、广园、广深、花莞、增莞、增从

穗莞深城际轨道线

两条高铁：广深高铁、广汕高铁





# 广州东部交通枢纽中心

A Transport Hub of East Guangzhou City





# 优越的区位交通优势

A good location and convenient transportation



30分钟到达广州国际机场

30分钟到达深圳国际机场

15分钟到达黄埔港

30 minutes from Guangzhou and Shenzhen international airports via the expressway

15 minutes from Huangpu Port



# 良好的生态环境

Pleasant ecological environment



366.9公里绿道

A 366.9-kilometer greenway

257公里生态景观林带

A 257-kilometer eco-landscape belt

12个森林公园

12 forest parks

20多个生态公园

20 eco-parks





# 良好的生态环境

Pleasant ecological environment



森林覆盖率达55.38%

全年空气优良达100%

饮用水源和城市水域功能区100%达标



55.38 percent forest coverage rate

Good AQI (Air Quality Index) all the year round

All drinking Water and water function of the city meet standard



# 协调发展的三次产业

Coordinated development of industries



广州本田 Guangzhou Honda



北汽华南生产基地 BAIC



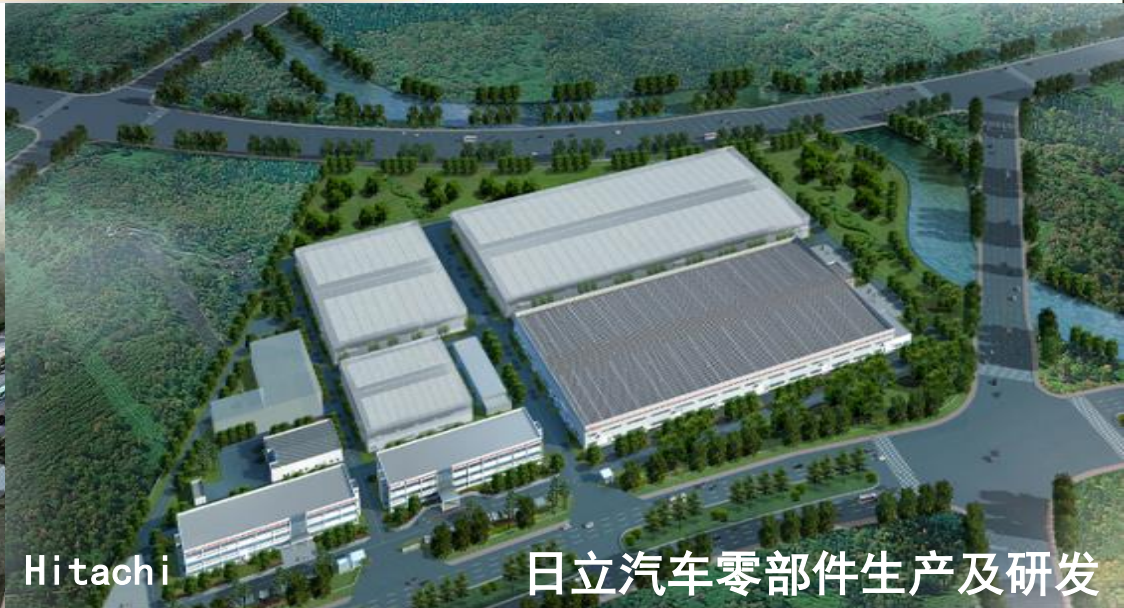
# 协调发展的三次产业

Coordinated development of industries



MIT 5th research center

工信部电子五所



Hitachi

日立汽车零部件生产及研发



Alibaba

阿里巴巴华南物联网运营中心



# 协调发展的三次产业

Coordinated development of industries



Huxin Lake

湖心岛景区



Xiaolou

小楼人家



Bai Shui Zhai

白水寨 4 A 景区



# 协调发展的三次产业

Coordinated development of industries



增城迟菜心  
Zengcheng Chinese-cabbage



增城荔枝 Zengcheng Litchi



增城丝苗米  
Zengcheng Simiao Rice



# 协调发展的三次产业

Coordinated development of industries



规划建设了智能装备产业园，已吸引珠江钢琴、博创机械、日本有信精机、科利亚农业机械、中新塑料、华研精机、西力机械等代表企业入驻。

Zengcheng Development Zone builds an intelligent equipment industrial park. A lot of equipment manufacturing companies have factories in the park, including Pearl River Piano Company, Borch, Yushin Precision Equipment Co., Ltd, Kolea agricultural equipment company, Zhongxin Plastic company, Huayan Precision Machinery Co., Ltd and Xiliear Machinery Co., Ltd etc.

广东科利亚现代农业装备有限公司 鸟瞰图



博创机械广州基地





# 协调发展的三次产业

Coordinated development of industries



有信精机工业机械手



博创机械BE全电动系列



最具活力的塑机行业领军者!

华研精机epioneer-400PET第五代机器



科利亚甘蔗收割机





# 充足的技术工人和人才资源

Abundant human resources

现有14所高等院校和中等职业学校，以及建设中的广州教育城和省技工教育示范基地，为企业提供有力的智力支持和人才保障。

The existing 14 universities, colleges and secondary vocational schools, as well as Guangzhou Education City and Guangdong Provincial Mechanic Education, 6 Model Base under construction can provide strong intellectual support and talents guarantee to enterprises.



省技工教育示范基地



广州教育城(30平方公里)



# 灵活高效的营商服务体制机制

Flexible and efficient system



## 国家级开发区和广州市辖区两个体制优势叠加

Privilege of being a national development district plus the advantage of being municipal district of Guangzhou



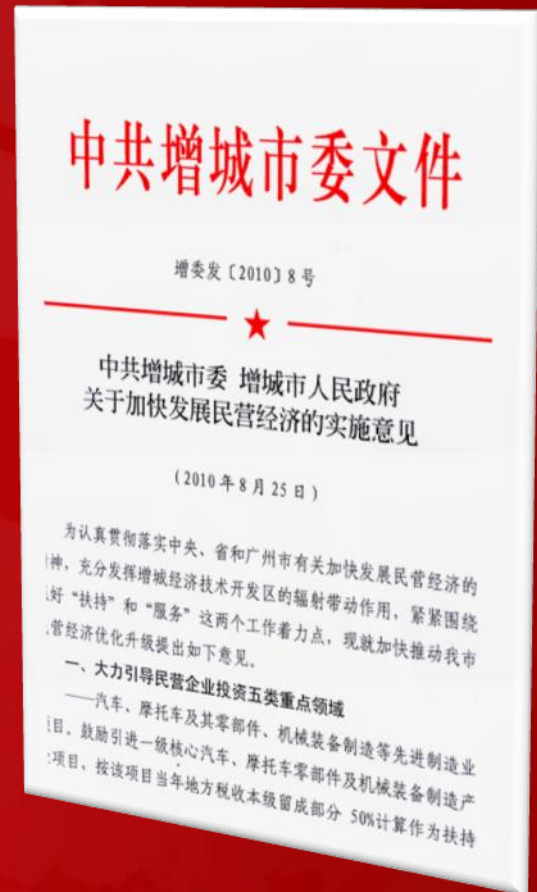
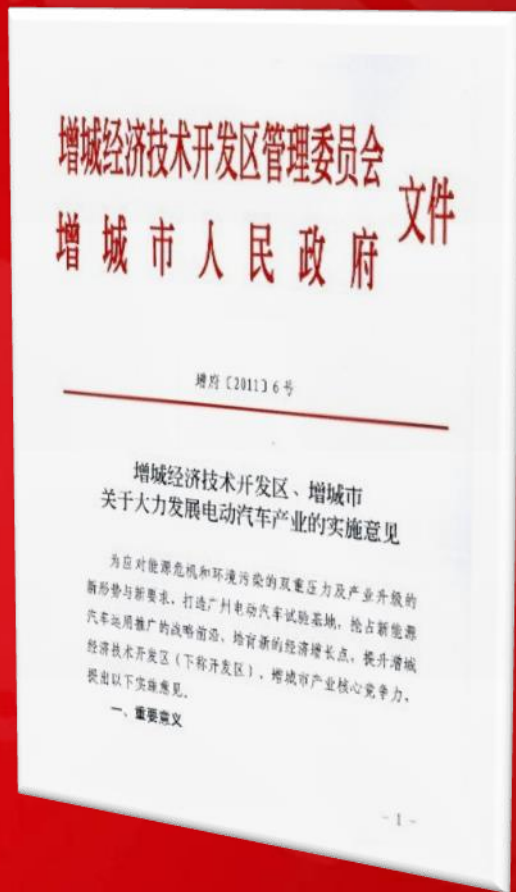


# 灵活高效的营商服务体制机制

Flexible and efficient system

制定了一揽子产业扶持、人才引进  
科技创新和知识产权保护等政策

Integrated policies formulated to support industrial  
development, attract talented personnel, to  
promote scientific and technological innovation  
and protect intellectual property right.









# 推进三次产业高端集聚发展

Promoting high-level and focused development of tertiary industries



## 六大战略性发展平台

Six strategic development platforms

挂绿新城

Gualv New Lake Town

增城国家级经济技术开发区

Zengcheng Development Zone

广州生产性服务业和现代教育园区

Productive Service industrial park

广州东部交通枢纽中心

Guangzhou Eastern Transportation Center

东江码头临港自由贸易经济区

Dongjiang Wharf Free Trade Area

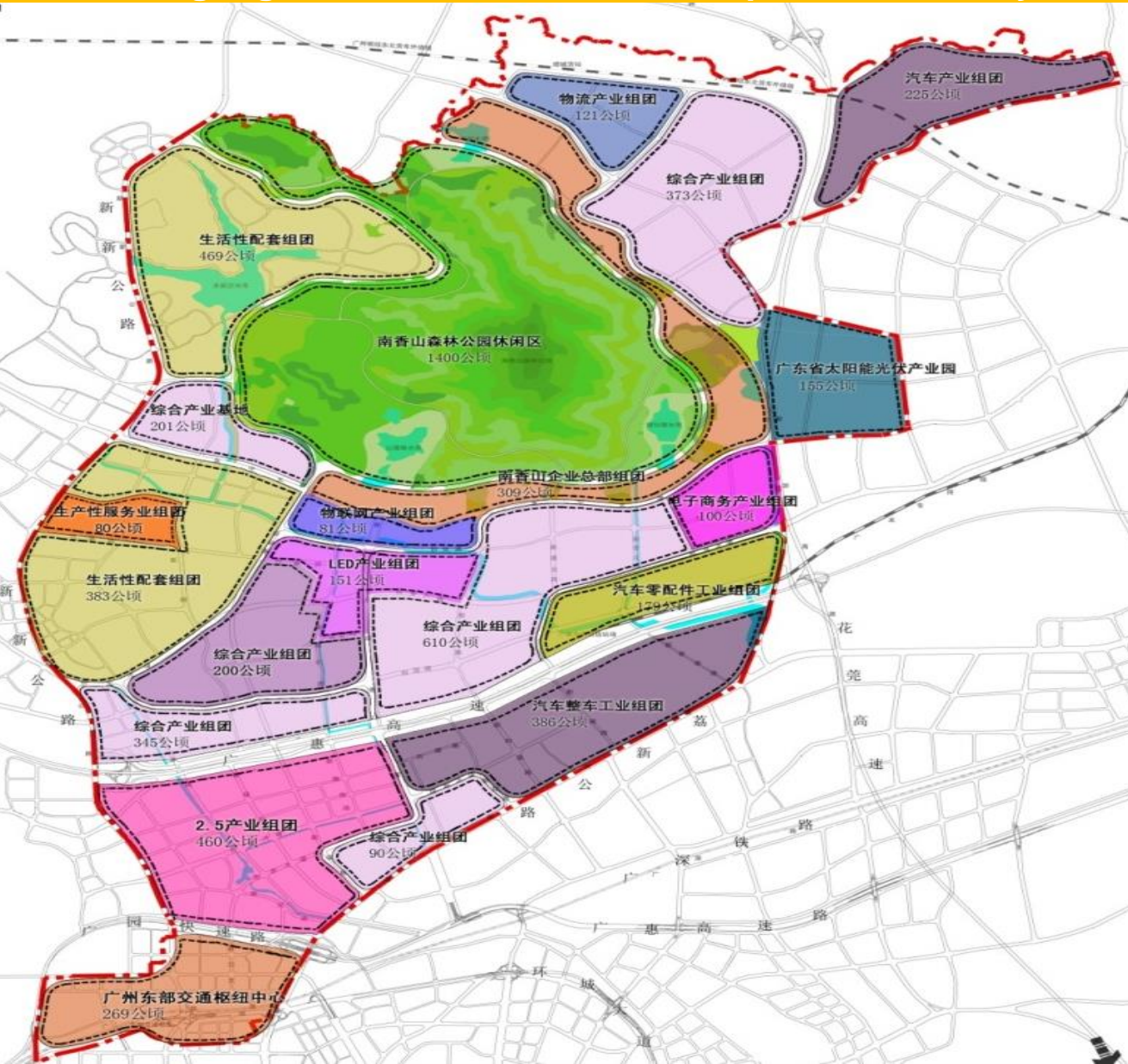
北部生态区

Northern Agricultural Zone



# 推进三次产业高端集聚发展

Promoting high-level and focused development of tertiary industries



## 增城国家级开发区重点招商产业

Important projects for investments

- 汽车及新能源汽车产业
- New-energy vehicle industry
- 高端装备制造业
- High-tech manufacturing industry
- 节能环保产业
- Energy-saving industry
- 生产性服务业
- Productive services industry
- 生活性服务业
- Services industry
- 金融总部经济
- Financial Headquarter
- 生态旅游和都市农业
- Eco-tourism and urban-agriculture



## 完善提升医疗、教育、文化、体育等城市服务功能

Improve medical, educational, cultural and sports services





# 增城文化会议中心

Zengcheng Cultural and Conference Center



增城市文化会议中心

frontop 数字展示

数字展示 让创意更精彩



# 增城少年宫

Zengcheng Youth Palace





# 开发区中心医院

Hospital Center in Zengcheng Development Zone



总体鸟瞰图





谢谢!  
Thank you!